

Shin-Kokusai Building F8, 4-1, Marunouchi 3-Chome, Chiyoda-ku, Tokyo 100-0005 Japan

TEL : +81-3-4214-1921 FAX : +81-3-4212-3328

Reference: Counterfeit “Hitachi” Brand Chains

August. 2022

To whom it may concern:

We, ZEXUS CHAIN Co., Ltd. have recently received reports about the existence of roller chains sold under the brand name “Hitachi” in the Philippines.

The ZEXUS CHAIN Co., Ltd. changed its brand name from “Hitachi” to “SENQCIA” in 2016, and “SENQCIA” to “ZEXUS” in 2022. Accordingly, aside from “Hitachi Metals Techno, Ltd.” products sold before 2016, no roller chains bearing the “Hitachi” mark distributed in the Philippines are our products.

Therefore, if you are looking for our roller chains, please confirm that the roller chains you purchase are actually our original products. Additionally, if you are approached by someone promoting a roller chain under the brand name “Hitachi”, please let us know.

Sincerely yours,

ZEXUS CHAIN Co., Ltd.



Yusuke Minegishi
Regional Sales Chief
International Sales Dept.